



Harry Potter™

THE EXHIBITION

HARRY POTTER: L'EXPOSITION

ARRIVES IN PARIS APRIL 2023

TICKETS ON SALE SOON!

Register at www.HarryPotterExhibition.com to be the first to hear the latest news on this experience.

Paris: December 19, 2022 – Warner Bros. Discovery Global Themed Entertainment, in partnership with Imagine Exhibitions and EMC Presents, announce that *Harry Potter: The Exhibition*, the most comprehensive touring exhibition ever presented about the Wizarding World, is coming to Paris in 2023 to continue its European tour. It will open at the Paris Expo Porte de Versailles on Friday, April 21, 2023. Tickets for Paris will go on sale in early 2023.

Harry Potter: the Exhibition opened to masses of excited fans this past weekend at the European Premiere in Vienna, Austria at the METASTadt on Friday, December 16th and will continue to tour globally extending into cities in Latin America, the Asia Pacific region, as well as more cities in Europe and North America.

The world premiere of Harry Potter: The Exhibition opened in February 2022 at the Franklin Institute in Philadelphia, PA, where it was seen by more than half a million fans ranking as one of the most visited exhibitions in the history of the museum.

The behind-the-scenes exhibition uses the latest innovations in immersive design and technology. It celebrates the films and stories of *Harry Potter*, *Fantastic Beasts*, and the expanding Wizarding World, including *Harry Potter and the Cursed Child*, through beautifully crafted environments that honor the iconic moments, characters, settings, and beasts, created by J.K. Rowling and as seen in the films and stories. Visitors will get an up-close look at authentic props and original costumes from *Harry Potter* and *Fantastic Beasts* films and will have the opportunity to engage with innovative, awe-inspiring, and magical environments and installations in ways never before

experienced in a touring exhibition. *Harry Potter: The Exhibition* introduces a unique comprehensive touring experience that will enchant both new and devoted Wizarding World fans.

“I am extremely excited to bring Harry Potter: The Exhibition to a fabulous location where locals and tourists alike can experience this never-before-seen Harry Potter experience.” **said Tom Zaller, President and CEO of Imagine Exhibitions.**

Michael Cohl, the Chairman of EMC Presents, said: “We at EMC are thrilled to be a part of this incredible immersive exhibition and we’re excited that we can bring the show to more visitors in more locations around the world.”

Visit www.HarryPotterExhibition.com to register to be the first to know all news related to this immersive experience. To become a member of the Harry Potter Fan Club you can sign up for free at www.wizardingworld.com/harry-potter-fan-club

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About Wizarding World:

In the years since Harry Potter was whisked from King’s Cross Station onto Platform nine and three quarters, his incredible adventures have left a unique and lasting mark on popular culture. Eight blockbuster films based on the original stories by J.K. Rowling have brought the magical stories to life, and today, the Wizarding World is recognized as one of the world’s best-loved brands.

Representing a vast interconnected universe, it also includes three epic *Fantastic Beasts* films, *Harry Potter and the Cursed Child* – the multi-award-winning stage-play, state-of-the-art video and mobile games from Portkey Games, innovative consumer products, thrilling live entertainment (including four theme park lands) and insightful exhibitions.

This expanding portfolio of Warner Bros.-owned Wizarding World tours and retail also includes the flagship Harry Potter New York, Warner Bros. Studio Tour London – the Making of Harry Potter, Warner Bros. Studio Tour Tokyo, and the Platform 9 ¾ retail shops.

The Wizarding World continues to evolve to provide Harry Potter fans with fresh and exciting ways to engage. For the worldwide fan community, and for generations to come, it welcomes everyone in to explore and discover the magic for themselves.

About Warner Bros. Discovery Global Themed Entertainment:

Warner Bros. Discovery Global Themed Entertainment (WBDGTE), part of Warner Bros. Discovery Global Brands and Experiences, is a worldwide leader in the creation, development, and licensing of location-based entertainment, live events, exhibits, and

theme park experiences based on Warner Bros.' iconic characters, stories, and brands. WBDGTE is home to the groundbreaking global locations of The Wizarding World of Harry Potter, Warner Bros. World Abu Dhabi, WB Movie World Australia, and countless other experiences inspired by DC, Looney Tunes, Scooby, Game of Thrones, Friends, and more. With best-in-class partners, WBDGTE allows fans worldwide to physically immerse themselves inside their favorite brands and franchises.

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About Imagine Exhibitions:

Atlanta-based world leader in narrative-driven, immersive theatrical design, story-telling, and immersive experiences, Imagine Exhibitions, Inc. creates sophisticated, high-quality experiences for museums, brands, venues, and integrated resorts across the globe. From ideation to operation, Imagines' team of industry pioneers draws upon decades of success in the fields of immersive design experiences and entertainment to consistently create and implement memorable and thought-provoking environments. The company's custom experiences deliver focused messaging and serve to increase attendance wherever it is presented. Imagine Exhibitions, Inc. is a global pioneer in traveling entertainment, responsible for many internationally recognized exhibitions such as *Harry Potter™: The Exhibition*, *Titanic: The Exhibition*, *The Hunger Games: The Exhibition*, *Angry Birds: The Art & Science Behind a Global Phenomenon*, *Jurassic World: The Exhibition*, and *Downton Abbey: The Exhibition*.

Imagine Exhibitions is currently presenting more than 40 unique exhibitions in museums, science centers, aquariums, integrated resorts, and non-traditional venues worldwide. The company also continues to design, open, and operate its own venues, along with creating and implementing permanent and semi-permanent museum, brand, entertainment properties, and food and beverage experiences. For more information, visit www.ImagineExhibitions.com or find us on Facebook.

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